

DAY 2

9:00-12:30 SESSION 3

CHAIR: Fanny Robles (MUSEA/LERMA)

The third session will allow the project's four postdoctoral researchers to present their work in progress and receive feedback from all the workshop participants.

09:00-10:30 Paper feedback I

Thomas Mougey (LERMA-AMU, Aix-en-Provence)

Emily Rees (Science Museum, London)

DISCUSSANTS:

Andrée Bergeron

Margaret Weitekamp

10:30-11:00 Coffee break

11:00-12:30 Paper feedback II

Harry Parker (Science Museum, London)

Miquel Carandell (Universitat Autònoma de Barcelona, Barcelona)

DISCUSSANTS:

Frode Weium

Ulrich Kernbach

12:30-14:00 Lunch break

14:00-17:00 SESSION 4

The final session will be a meeting for MailHoC members.

The organizers wish to thank **Hannah Robin** at the *cellule de culture scientifique*, AMU, for her help in putting together this event.

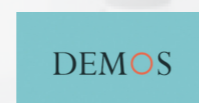
MUSEUMS AND INDUSTRY: LONG HISTORIES OF COLLABORATION

Organized by Alice Byrne and Thomas Mougey (LERMA)

Second Workshop
MailHoC
26-27 February 2024

Salle de Colloque 2
Campus Schuman
29 avenue Schuman
Aix-Marseille Université

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DAY 1

9:00-9:30 Welcome and introduction

Introduction to the MaLHoC project
(Scott Anthony, *Science Museum, London*)

Introduction to the workshop
(Alice Byrne and Thomas Mougey, *LERMA*)

9:30-12:30 SESSION 1

CHAIR: Linda Pillière (*MUSEA/LERMA*)

Roundtable

9:30-11:00 Presentations

The first roundtable will focus on the Deutsches Museum, the Smithsonian Institution and UNIVERSCIENCE Paris and their relationship to industry, particularly in a context where all three institutions are undergoing major renovation. It will explore the history and evolution of their respective relationships to industry, highlight the forms of these interactions and their implications on the museum's funding and exhibitory activities. Questions that might be addressed include: What does this relationship look like today and with what present and future challenges? How do museums protect their authority, credibility and expertise? What do museums do to attract industrial involvement? How do they perceive industrial partners and industry's interest in museums? How has industry's attitude to museums changed over time?

PARTICIPANTS:

Germany.

Ulrich Kernbach, *Director of Exhibitions and Collections, Deutsches Museum,*

Michèle Antoine, *Director of Exhibitions, UNIVERSCIENCE, France.*

Margaret Weitekamp, *Curator and Chair of the Department of Space History, National Air and Space Museum, Smithsonian Institution, United States.*

11:00-11:15 Coffee break

11:15-12:30 Discussion

DISCUSSANT:

Andrée Bergeron, *Museum National d'Histoire Naturelle / Centre Alexandre Koyré, Paris, France.*

12:30-14:00 Lunch break

14:00-17:00 SESSION 2

CHAIR: Karine Bigand (*MUSEA/LERMA*)

14:00-15:15 Duo 1:

A tale of two museums: Displaying science, technology and industry in practice

The afternoon session opens with a duo, Frode Weium from Oslo Norsk Teknisk Museum and Bertrand Cousin from Paris Musée des Arts et Metiers, who will take us through the process of designing and setting up exhibitions at their museums. Questions that might be addressed by this session include: How did they select artefacts for display over others? What techniques did they mobilize to valorize them and why? Did they seek to connect the exhibition to on-going societal debates, and if so, how? Which visitors did they seek to attract or speak to and what responses did they hope to trigger?

PARTICIPANTS:

Frode Weium, *Head of Department, Department of Exhibitions and Collections, Nordisk Teknisk Museum, Oslo, Norway.*

Bertrand Cousin, *Director of exhibitions, Musées des Arts et Metiers, Paris, France.*

DISCUSSANT:

Carlos Tabernero, *Universitat Autònoma de Barcelona, Barcelona, Spain.*

15:15-15:30 Coffee break

15:30-16:45 Duo 2:

Patronage, ethical frameworks and the practice of corporate museums

Our second duo will focus on the ethics of patronage, and the heritage and exhibitory practices of industrial corporations. Marie Ballarini will tell us about museums' ethical practices, the formation of a European ethical framework for museums and the position and advocacy of ICOM regarding corporate-museum relations. Florence Hachez-Leroy will shift our attention onto corporate museums of industry. She will shed light on the significance of industrial heritage for corporations and the agendas they pursue by engaging with the general public by means of museums, exhibitions and heritage sites.

PARTICIPANTS:

Marie Ballarini, *DRM Université Paris Dauphine and Métis-Lab, France.*

Florence Hachez-Leroy, *CRES Université d'Artois, France and board member of The International Committee for the Conservation of Industrial Heritage (TICCIH)*

DISCUSSANT:

Scott Anthony, *Science Museum, London, UK.*

Summing up 16:45-17:00

19:30

Workshop Dinner

at the **Aquabella Hôtel**
2 Rue des Étuves,
13100 Aix-en-Provence